

# THE FOUR C'S

## CUT

FILI JEWELLERY EXCLUSIVELY USE IDEAL CUT DIAMONDS.

A DIAMOND'S SPARKLE OWES EVERYTHING TO IT'S CUT. AS THE MOST SIGNIFICANT OF THE FOUR C'S, THE CUT IS THE MOST IMPORTANT ASPECT TO CONSIDER WHEN CHOOSING YOUR DIAMOND. REFERRING TO THE PROPORTION, SYMMETRY AND RELATIONSHIP OF THE FACETS, IDEAL CUTS ARE BASED ON PROVEN SCIENTIFIC FORMULAS TO MAXIMISE THE DIAMOND'S SPARKLE.



IDEAL



SHALLOW

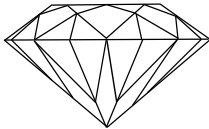


DEEP

## COLOUR

FILI JEWELLERY EXCLUSIVELY USE DIAMONDS OF EXCEPTIONAL COLOUR; G AND ABOVE

THE MORE COLOURLESS THE DIAMOND, THE GREATER THE DIAMOND'S VALUE. A DIAMOND'S COLOUR IS ESTABLISHED BY MEASURING IT AGAINST A SET OF MASTER DIAMONDS UNDER LABORATORY CONDITIONS.



D E F  
COLOURLESS



G H I J  
NEAR  
COLOURLESS



K L M  
FAINT  
YELLOW



N O P  
LIGHT  
YELLOW

## CLARITY

FILI JEWELLERY EXCLUSIVELY USE EYE-CLEAN DIAMONDS, SI1 AND ABOVE.

DIAMONDS HAVE NATURALLY OCCURING INCLUSIONS OR IMPERFECTIONS. THE CLARITY GRADING REFERS TO THE QUANTITY OF THESE INCLUSIONS. GRADING IS CARRIED OUT UNDER MAGNIFICATION AS INCLUSIONS ABOVE THE SI1 STATUS ARE INVISIBLE TO THE NAKED EYE.



FL IF



VVS1 VVS2



VS1 VS2



SI1 SI2



I1 I2



P1 P2

## CARAT

FILI JEWELLERY SOURCE DIAMONDS TO THE SIZE OF YOUR CHOICE.

CARAT REFERS TO THE WEIGHT OF THE DIAMOND. DIAMOND WEIGHT DOES NOT NECESSARILY DETERMINE SIZE; DEPENDING ON PROPORTIONS TWO DIAMONDS WEIGHING THE SAME MAY APPEAR VERY DIFFERENT IN SIZE.